

WALT DISNEY
PRODUCTIONS'

**PETE'S
DRAGON**



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**COMING AT CHRISTMAS IN
THEATRES EVERYWHERE**

your
guide to

Disneyland

fall/winter 1977-78



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general information

General information about Disneyland may be obtained at City Hall, in Town Square. As you explore "the happiest place on earth," feel free to ask any employee for assistance.

Information about other Southern California recreational attractions and public transportation schedules may be obtained at the information center located at the corner of Main and East Plaza Streets.

GERBER BABY CENTER

Disneyland's Baby Center, presented by Gerber, is located adjacent to the First Aid Center on East Plaza Street. Facilities are provided for preparing formulas, warming bottles, breast feeding and changing infants. Sorry, babysitting is not available.

BANKAMERICARD AND MASTER CHARGE

Your BankAmericard and Master Charge card are accepted in most shops, stores and restaurants.

BANKING SERVICES

The Bank of America, located on Town Square, provides complete banking facilities. Banking hours are 10 a.m. to 3 p.m. every day Disneyland is open.

Check cashing up to \$10 in cash with proper identification is available after the Bank closes at the Main Street Railroad Station ticket booth, located on Town Square; the Adventureland ticket booth located by the Jungle Cruise; and the Fantasyland ticket booth, located in front of the Matterhorn.

Most Disneyland shops, stores and restaurants will accept a check for the amount of purchase.

CAMERA AND FILM SERVICE

Camera rental, service, and film processing are available in the Disneyland Camera Shop on Main Street. Film may be purchased at shops and merchandise stands throughout the Park.

FIRST AID

Registered nurses are on duty at all times in the First Aid Center, at the end of East Plaza Street, just off Main Street.

LOCKER SERVICE

Facilities for checking purchases and garments are located in the Global Van Lines Building, between the Fire Station and Emporium on Town Square, Main Street. Lockers large enough for suitcases are located near the Tram Station, west of the Main Entrance.

LOST AND FOUND

Lost and found facilities are maintained in the Global Van Lines Building, between the Fire Station and Emporium on Town Square, Main Street.

LOST CHILDREN

Facilities for the care of lost children are maintained at the end of East Plaza Street, off Main Street. The hostess on duty will assist you.

PARK OPERATING HOURS (Effective 9/11/77 to 2/13/78):

During the Fall/Winter season, Disneyland is normally open from 10 a.m. to 6 p.m. Wednesdays through Fridays and 9 a.m. to 7 p.m. Saturdays and Sundays. The Park is closed on Mondays and Tuesdays (except Oct. 10, and Oct. 24, and during the Christmas holidays). Park operating hours subject to change without notice, and may be extended during certain holidays.

PET CARE

You may leave your pet in an airy, individual enclosure for a nominal fee for the entire day. This charge includes feeding. This facility is located to the right of the Main Gate Ticket Booths. Sorry, pets cannot be left overnight.

POSTAGE STAMPS AND MAIL SERVICE

Stamps are available in vending machines located in each land and at the Hallmark Communication Center on Main Street. Mail boxes for your letters and cards are located throughout Disneyland.

PUBLIC TELEPHONES

Public telephones are located throughout Disneyland. Ask any Disneylander for directions or see the area maps.

REST ROOMS

Rest rooms are located throughout Disneyland. Refer to the area maps in this guide, or ask any Disneyland employee.

SECURITY

In most areas of the Park, Disneyland Security can be recognized by the theme area dress. If you need assistance, ask any Disneylander.

STROLLERS AND WHEELCHAIRS

Strollers and wheelchairs are available for a nominal fee, to the right just inside the Main Gate turnstiles.

WHEN LEAVING DISNEYLAND

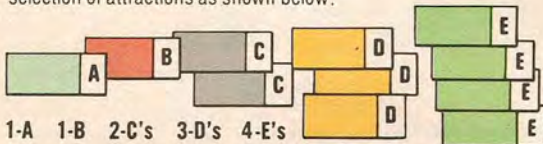
If you wish to return to Disneyland today, have your hand stamped at the Exit Gate or at the Disneyland Hotel Monorail Station before leaving.



the a-b-c's etc. of disneyland ticket books

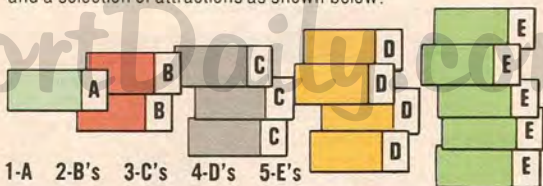
Disneyland Ticket Books are a most convenient way to enjoy "the happiest place on earth." Both the Big 11 and the Deluxe 15 Ticket Books include admission to Disneyland and a selection of adventures and attractions on an "A," "B," "C," "D," and "E" ticket basis.

THE BIG 11 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



Adult	\$12.70 Value/Price \$7.00
Junior (12 thru 17)	\$11.70 Value/Price \$6.50
Child (3 thru 11)	\$ 9.30 Value/Price \$6.00

THE DELUXE 15 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



Adult	\$15.10 Value/Price \$8.00
Junior (12 thru 17)	\$14.10 Value/Price \$7.50
Child (3 thru 11)	\$11.60 Value/Price \$7.00

If you have already purchased a general admission ticket, or if you wish to enjoy additional adventures inside the Park, you may buy a 10-adventure book (1A, 1B, 2C, 3D, 3E) or a 5-adventure book (5E's) for \$3.75 at any central ticket booth inside the Park. Either book may be used by anyone regardless of age.

GUIDED TOUR INFORMATION

The popular Guided Tour is especially recommended for "first time guests." Visitors are taken on an exciting tour of Disneyland by a charming Guide who tells the fascinating story of the history and growth of the "happiest place on earth." The two and a half hour tour, which includes general admission plus seven of our most popular attractions, is only \$9.50 for adults and juniors, and \$6.50 for children under 12.

If you have already purchased a General Admission ticket, you may buy a Guided Tour Ticket at the Main Street Railroad Station ticket booth, located in Town Square. Tour tickets, minus main Gate admission, are \$4.00 for adults, juniors and children.

Prices subject to change without notice.

adventures and attractions

Because of continuing maintenance, some attractions may not be operating.

A coupon

HORSE DRAWN STREET CARS (Main Street)

Board a horse-drawn trolley, as it travels down a main street of 70 years ago.



HORSELESS CARRIAGE (Main Street)

A trip down Main Street aboard a replica of a classic American auto.



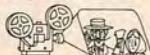
OMNIBUS (Main Street)

Ride a double-decker bus down Main Street, to the hub of Disneyland.



KING ARTHUR CARROUSEL (Fantasyland)

Ride to the land of fantasy on one of the Carousel's 72 prancing steeds.



SLEEPING BEAUTY CASTLE (Fantasyland)

See diorama scenes from "Sleeping Beauty."



B coupon

SWISS FAMILY TREEHOUSE (Adventureland)

See the Swiss Family Robinson's tree-top home and enjoy an aerial view of Disneyland.



CASEY JR. CIRCUS TRAIN (Fantasyland)

The bright, gay circus train who "knew he could," travels a scenic route.



ALICE IN WONDERLAND (Fantasyland)

Re-live the fantastic adventures of Alice.



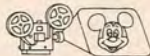
SHOOTING GALLERY (Adventureland, Frontierland)

Test your sharpshooting skills at still and moving targets.



FANTASYLAND THEATER

Enjoy Disney cartoons.



C coupon



MAD TEA PARTY (Fantasyland)

Whirl and twirl in the Mad Hatter's wildly spinning cups and saucers.

AUTOPIAS (Fantasyland, Tomorrowland)

Youngsters can navigate these freeways of the future.



PETER PAN FLIGHT (Fantasyland)

Fly over moonlit London and on to Never-Never Land aboard a pirate galleon.



DUMBO FLYING ELEPHANTS (Fantasyland)

Soar high over Fantasyland aboard the elephant with aerodynamic ears.



MR. TOAD'S WILD RIDE (Fantasyland)

A hilarious ride through old London.

SNOW WHITE'S ADVENTURES (Fantasyland)

Travel through the Dark Forest to the Seven Dwarf's Diamond Mine. (Scary)

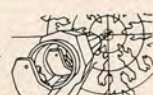


MIKE FINK KEEL BOATS (Frontierland)

A backwoods water journey to adventure, on the Rivers of America.

ADVENTURE THRU INNER SPACE (Tomorrowland)

A thrilling journey into the world of the atom.



MISSION TO MARS presented by McDONNELL DOUGLAS (Tomorrowland)

Take a journey to Mars and visit Mission Control.

D coupon

PEOPLEMOVER presented by GOODYEAR (Tomorrowland)

Added excitement thru Superspeed Tunnel.



ROCKET JETS (Tomorrowland)

Pilot a high-flying jet to Disneyland's outer space.

STORYBOOK LAND CANAL BOATS (Fantasyland)

View a miniature World of Fairy Tales.



SKYWAY (Tomorrowland, Fantasyland)

A one-way view of Tomorrowland and Fantasyland from skyway buckets.

RAFTS TO TOM SAWYER ISLAND (Frontierland)

Explore Tom Sawyer island, with its many caves and Fort Wilderness (closed at dusk).



DAVY CROCKETT'S EXPLORER CANOES (Bear Country)

Paddle your own explorer canoe on the Rivers of America (closed at dusk).

DISNEYLAND RR TRAINS (Main Street, New Orleans Square and Tomorrowland)

All aboard for a circular tour of Disneyland.



"MARK TWAIN" STEAMBOAT (Frontierland)

Ride the gleaming sternwheeler as it travels around the Rivers of America.



AMERICA SINGS (Tomorrowland)
Climb aboard the swinging carousel for America Sings, a magical joyride to Musicland. U. S. A.

E coupon

JUNGLE CRUISE (Adventureland)

Travel through tropical jungles and exotic areas of the world on a jungle boat.



DISNEYLAND MONORAIL SYSTEM (Tomorrowland)
Circle above and around Disneyland on the transportation system of tomorrow.

MATTERHORN BOBSLEDS (Fantasyland)

Race down and around "snow-covered" slopes in a fast-moving bobsled. Reopens Summer 1978.



ENCHANTED TIKI ROOM Presented by Dole Pineapple (Adventureland)

A Polynesian Paradise, where 225 birds, flowers and tropical tikis entertain.



IT'S A SMALL WORLD presented by BANK OF AMERICA (Fantasyland)

Sing along with enchanting children from around the world



PIRATES OF THE CARIBBEAN (New Orleans Square)

Sail through the wildest adventure that ever rocked the Spanish Main.



SUBMARINE VOYAGE (Tomorrowland)

Journey through "liquid space" on an exciting cruise to the North Pole.



COUNTRY BEAR JAMBOREE presented by WONDER BREAD (Bear Country)

The wildest show in the wilderness, featuring Big Al, Teddi Barra and a cast of 18 "Bears in the Band."



HAUNTED MANSION (New Orleans Square)

Join the 999 "frightfully funny" ghosts



SPACE MOUNTAIN

Experience the sensation of a voyage thru outer space.



free shows and exhibits

Enjoy many outstanding free shows and exhibits sponsored by nationally famous companies.



MAIN STREET, U. S. A.

The Walt Disney Story featuring 'Great Moments with Mr. Lincoln' sponsored by the Gulf Oil Company. Impressive Pre-Show area displays the personal offices of Walt Disney, plus Disney awards and souvenirs. Culminated by Walt Disney's greatest audio-animatronic achievement, which highlights numerous speeches of the Great Emancipator.

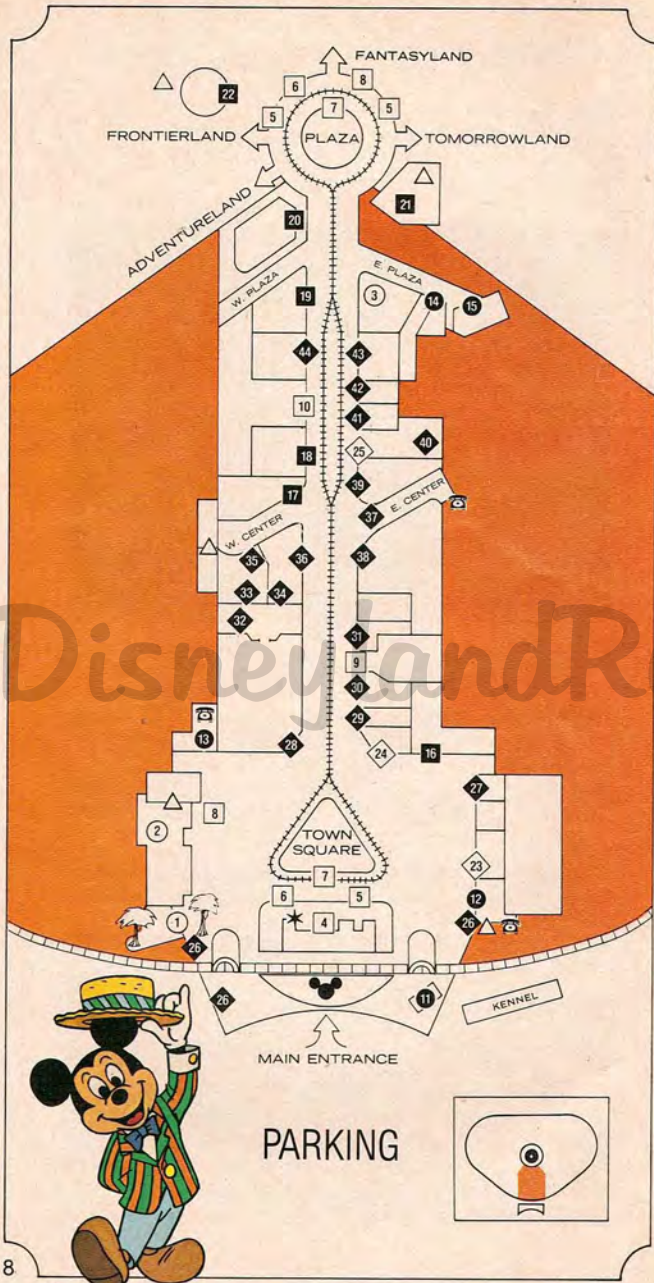
Disneyland Presents Previews of Coming Attractions—Artists renderings and models of future attractions planned for Disneyland.

FRONTIERLAND

Pepsi-Cola's Golden Horseshoe Revue—An Old West vaudeville show featuring singing, dancing, and plenty of laughs.

TOMORROWLAND

America the Beautiful Circle-Vision 360 presented by the Bell System—Tour the USA through the magic of Circle-Vision 360, where you'll see America all around you—from the New York harbor to Hawaii, from Alaska to the Florida Keys. Also features the latest in decorator phones.



PARKING



main street, u.s.a.

Letters in quotes by each adventure and attraction show ticket used

INFORMATION AND ASSISTANCE

- ① Guided Tour Garden
- ② Disneyland City Hall
- ③ Information Center

ADVENTURES AND ATTRACTIONS

- ④ Disneyland RR Trains **D**
- ⑤ Omnibus **A**
- ⑥ Horseless Carriages **A**
- ⑦ Horse Drawn Street Cars **A**
- ⑧ Fire Engine **A**
- ⑨ Main Street Cinema **A**
- ⑩ Penny Arcade

SERVICES

- ⑪ Strollers and Wheel Chairs
- ⑫ Bank of America
- ⑬ Global's Storage Lockers and Lost and Found Articles
- ⑭ Baby Center presented by Gerber
- ⑮ First Aid and Lost Children

FOOD AND REFRESHMENTS

- ⑯ Town Square Cafe
- ⑰ Carnation Ice Cream Parlor
- ⑱ Sunkist Citrus House
- ⑲ Coca Cola Refreshment Corner
- ⑳ Plaza Pavilion
- ㉑ Plaza Inn and Plaza Terrace
- ㉒ Carnation Plaza Gardens

FREE SHOWS AND EXHIBITS

- ㉓ The Walt Disney Story featuring Great Moments with Mr. Lincoln presented by Gulf Oil Corporation
- ㉔ Disneyland presents Previews of Coming Attractions

SHOPS AND STORES

- ㉕ Camera Shop
- ㉖ Souvenir Stands
- ㉗ Mad Hatter Shop
- ㉘ Emporium
- ㉙ Magic Shop
- ㉚ Tobacco Shop
- ㉛ "Rings 'n Things"

GLASSBLOWER

- ㉜ Glassblower
- ㉝ Story Book Shop presented by Western Publishing Company
- ㉞ Disneyana Shop
- ㉟ Candle Shop
- ㊱ New Century Clock and Watch Shop presented by Elgin Time Products

FLOWER MARKET

- ㊲ Flower Market
- ㊳ Market House
- ㊴ Hallmark Communication Center
- ㊵ Camera Shop
- ㊶ Crystal Arts
- ㊷ Silhouette Studio
- ㊸ China Closet
- ㊹ Candy Palace

☎ TELEPHONES

△ REST ROOMS

★ TICKET BOOTHS



adventureland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Enchanted Tiki Room **E**
presented by Dole Pineapple
- 2 Jungle Cruise **E**
- 3 Swiss Family Treehouse **B**

FOOD AND REFRESHMENTS

- 4 Tiki Juice Bar presented
by Dole Pineapple
- 5 Tahitian Terrace
- 6 Sunkist "I Presume"

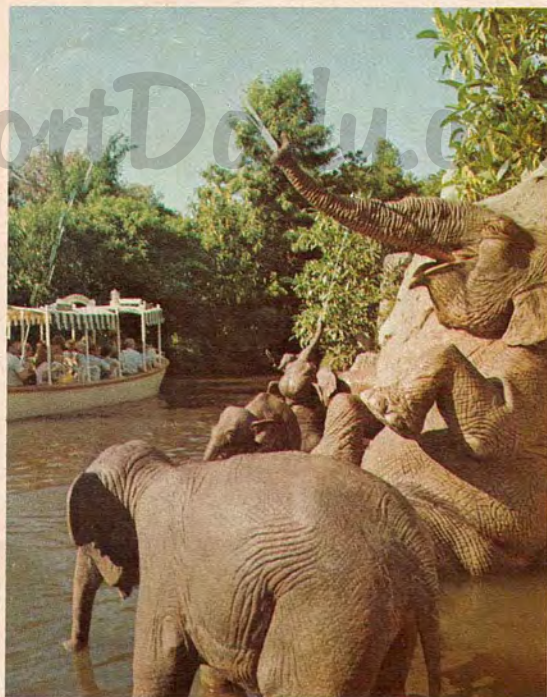
SHOPS AND STORES

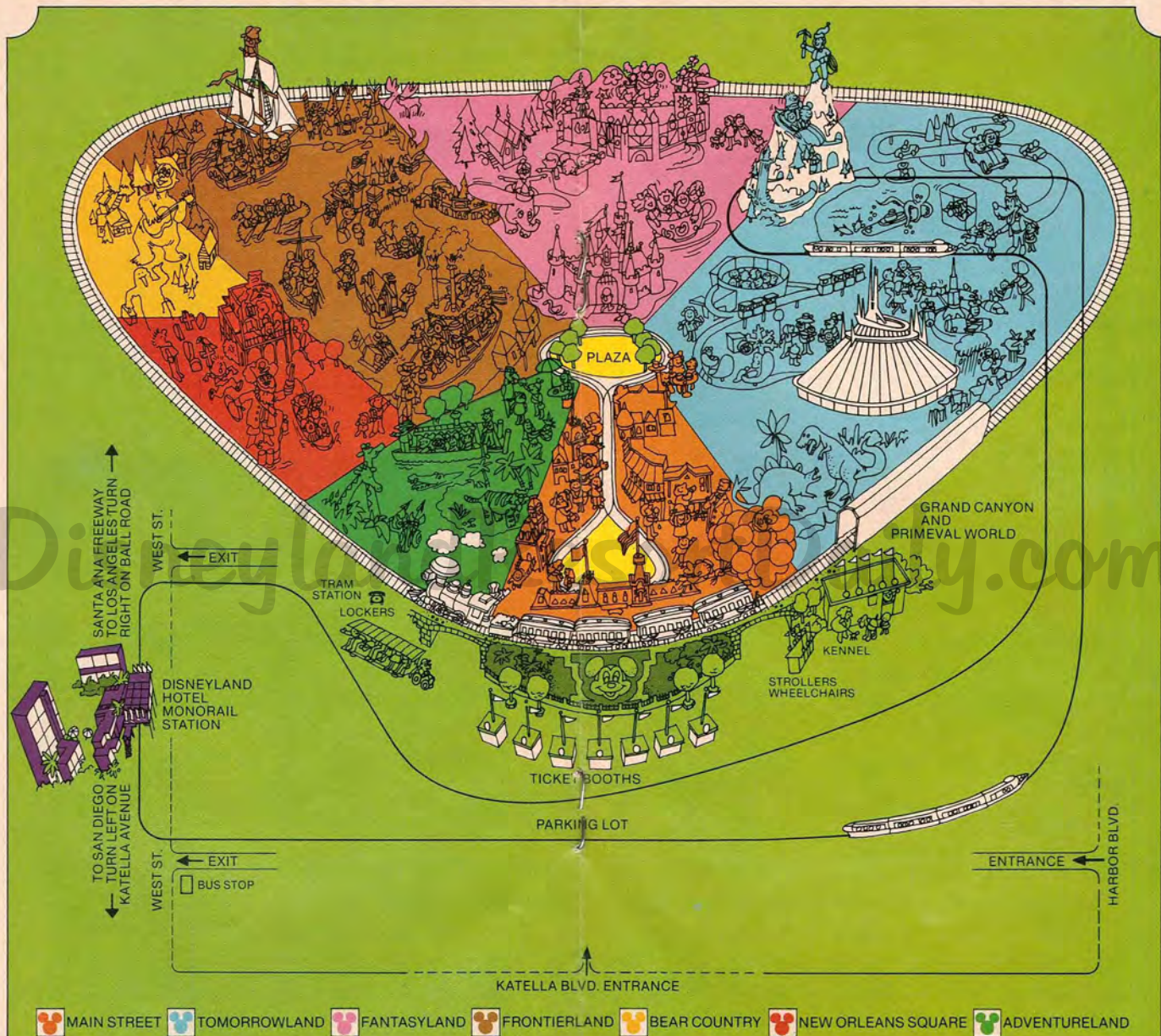
- 7 Far East Imports
- 8 Magic Carpet
- 9 Adventureland Traders
- 10 Tropical Imports
- 11 Guatemalan Weavers

☎ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS





new orleans square

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Pirates of the Caribbean **E**
- 2 Pirates Arcade
- 3 Disneyland RR Trains **D**
- 4 Haunted Mansion **E**

FOOD AND REFRESHMENTS

- 5 Royal Street Veranda
- 6 Candy Cart
- 7 Café Orleans
- 8 The Blue Bayou Restaurant
- 9 The Mint Julep Bar
- 10 The French Market
- 11 Nut Cart

SHOPS AND STORES

- 12 One-Of-A-Kind
- 13 Laffite's Silver Shop
- 14 Cristal d' Orleans
- 15 Le Gourmet
- 16 La Boutique d'Or (Gold Shop)
- 17 Marche Aux Fleurs, Sacs Et Modes (Hats and Bags)
- 18 Mlle. Antoinette's Parfumerie
- 19 Silhouette Cart

TELEPHONES

REST ROOMS

TICKET BOOTHS



bear country

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Davy Crockett's Explorer Canoes (closed at dusk) **D**
- 2 Country Bear Jamboree **E**
- 3 Teddi Barra Swingin Arcade

FOOD AND REFRESHMENTS

- 4 Hungry Bear Restaurant presented by Wonder Bread
- 5 Mile Long Bar

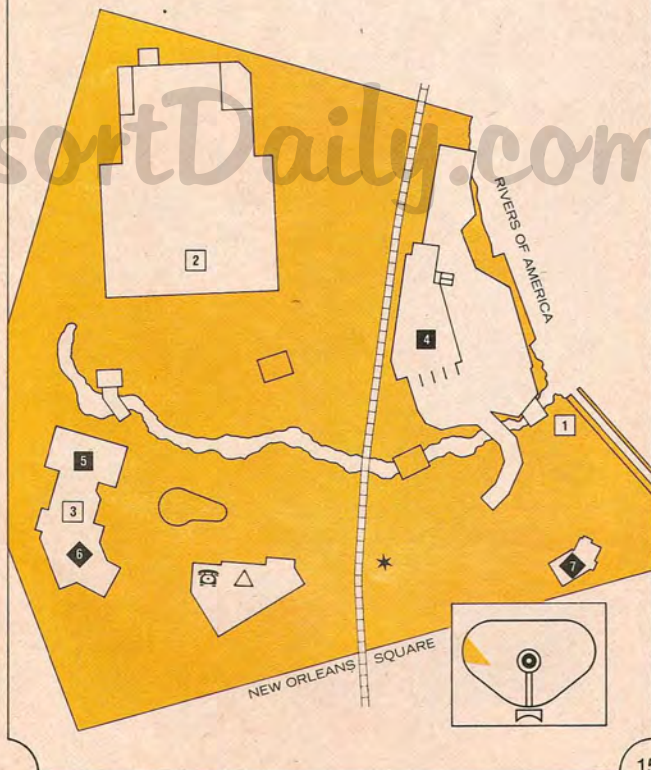
SHOPS AND STORES

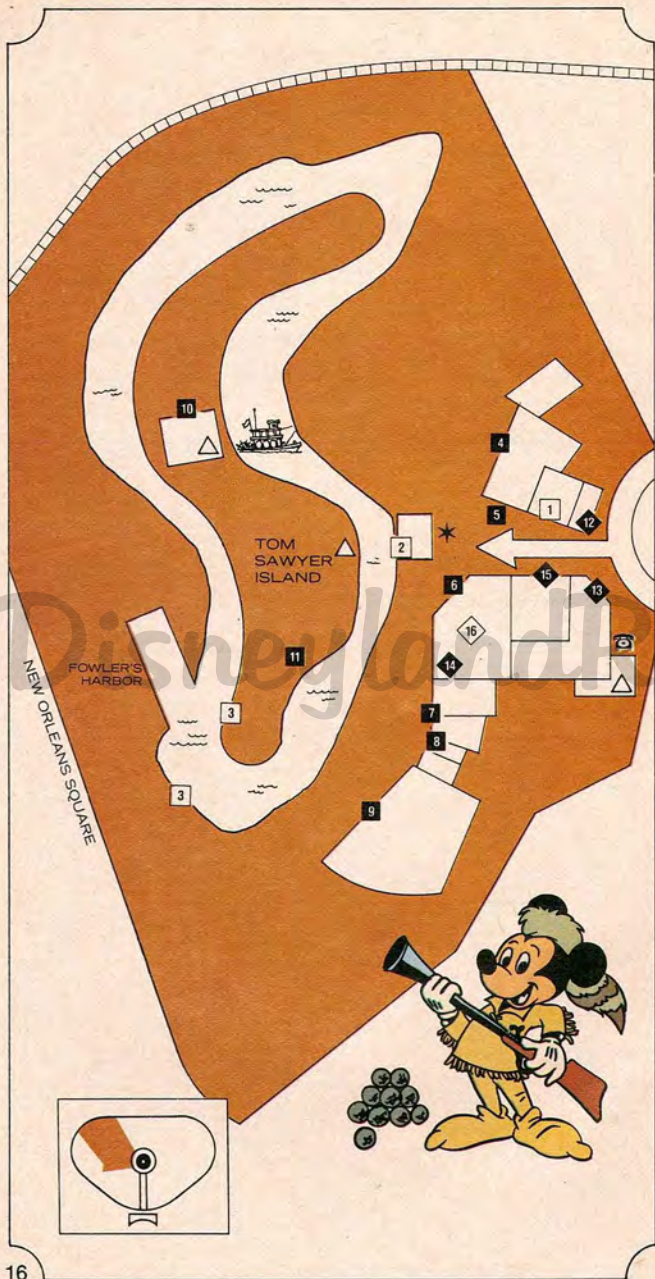
- 6 Wilderness Outpost
- 7 Indian Trading Post

TELEPHONES

RESTROOMS

TICKET BOOTHS





frontierland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Shooting Gallery **B**
- 2 "Mark Twain" Steamboat **D**
- 3 Rafts to Tom Sawyer Island **D**
(closed at dusk)

FOOD AND REFRESHMENTS

- 4 Casa de Fritos
- 5 Burrito Wagon
- 6 Pepsi-Cola Golden Horseshoe
- 7 Oaks Tavern
- 8 Wheelhouse
- 9 Oscar Mayer River Belle Terrace
- 10 Fort Wilderness Snack Bar
- 11 Fishing Pier Snack Stand

SHOPS AND STORES

- 12 Frontier Trading Post
- 13 Davy Crockett Arcade
- Frontierland Hats
- Frontierland Leather Shop
- Frontierland Rock Shop
- Mexican Village
- Frontier Toys
- 14 Frontierland Camera Shop
- 15 Pendleton Woolen Mills Store

FREE SHOWS AND EXHIBITS

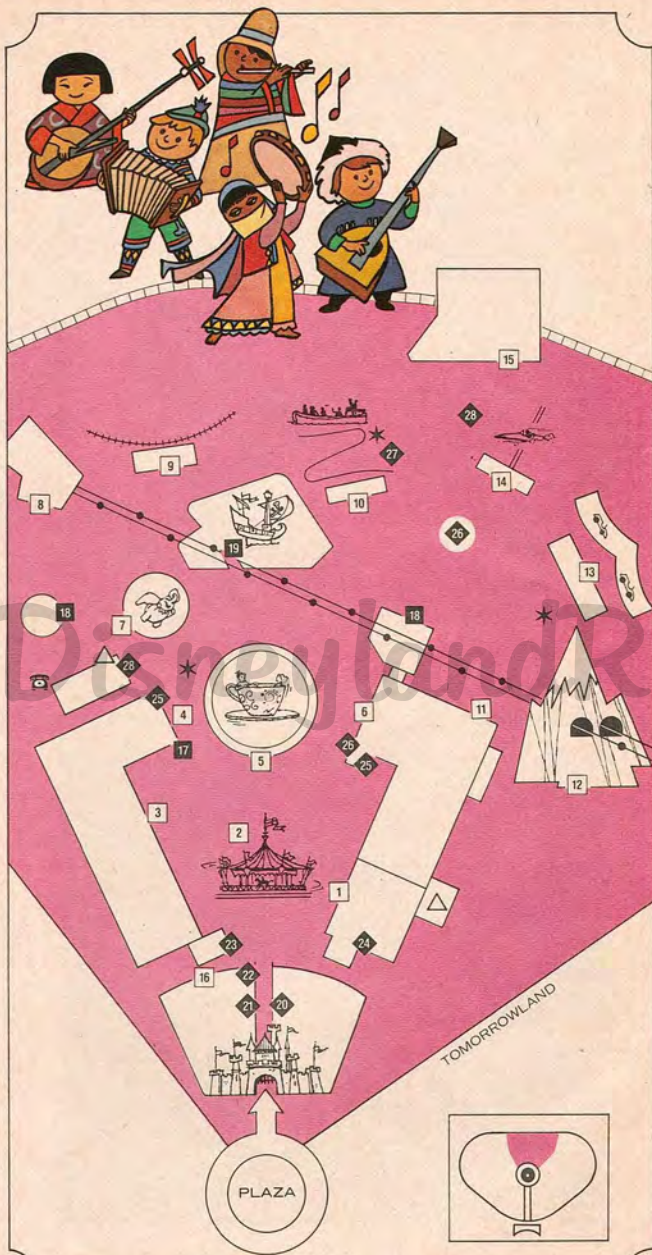
- 16 Pepsi-Cola Golden Horseshoe Revue

☎ TELEPHONES

△ REST ROOMS

★ TICKET BOOTHS





fantasyland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Peter Pan Flight **C**
- 2 King Arthur Carrousel **A**
- 3 Snow White's Adventures (Scary) **C**
- 4 Fantasyland Theatre **B**
- 5 Mad Tea Party **C**
- 6 Mr. Toad's Wild Ride **C**
- 7 Dumbo Flying Elephants **C**
- 8 Skyway to Tomorrowland (One way) **D**
- 9 Casey Jr. Circus Train **B**
- 10 Storybook Land Canal Boats **D**
- 11 Alice in Wonderland **B**
- 12 Matterhorn Bobsleds **E**
- 13 Fantasyland Autopia **C**
- 14 Motor Boat Cruise **B**
- 15 It's A Small World™ **E**
presented by Bank of America
- 16 Sleeping Beauty Castle **A**

FOOD AND REFRESHMENTS

- 17 Welch's Grape Juice Bar
- 18 Character Food Stands
- 19 Captain Hook's Galley

SHOPS AND STORES

- 20 Castle Candy Shop
- 21 Arts and Crafts
- 22 Glassblower
- 23 Tinkerbell Toy Store
- 24 Merlin's Magic Shop
- 25 Mad Hatter
- 26 Fantasy Gift Fair
- 27 Caricatures
- 28 Small World Stand

☎ TELEPHONES

△ REST ROOMS

◆ TICKET BOOTHS



tomorrowland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Adventure Thru Inner Space **C**
- 2 Rocket Jets **D**
- 3 Mission to Mars **C**
presented by McDonnell Douglas
- 4 America Sings **D**
- 5 Skyway to Fantasyland **D**
(One way)
- 6 Disneyland RR Trains **D**
- 7 Tomorrowland Autopia **C**
- 8 Submarine Voyage **E**
- 9 Disneyland Monorail System **E**
- 10 Space Mountain **E**
- 11 Peplemover **D**
thru Superspeed Tunnel
presented by Goodyear.
- 12 Starcade

FOOD AND REFRESHMENTS

- 13 The Space Place
- 14 Coca-Cola Tomorrowland Terrace
- 15 The Lunching Pad

SHOPS AND STORES

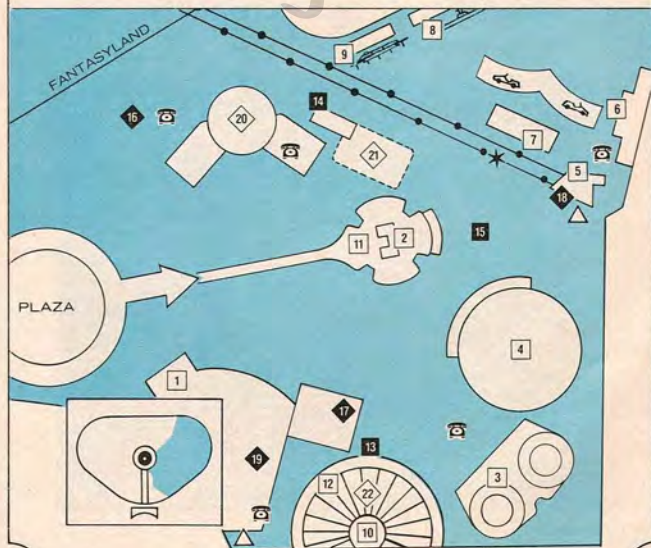
- 16 Souvenir Stand
- 17 The Character Shop
- 18 "Mod" Hatter Shop
- 19 Caricatures

FREE SHOWS AND EXHIBITS

- 20 America the Beautiful Circle-Vision 360 presented by the Bell System
- 21 Coca-Cola Tomorrowland Terrace
- 22 Space Mountain Stage

△ RESTROOMS

☎ TELEPHONES * TICKET BOOTHS



foods and refreshments

In Disneyland, you'll find a large variety of restaurants and refreshment centers, ranging from elegant waitress service to popcorn and ice cream wagons. You will discover a menu to please every palate and pocketbook.

MAIN STREET, U.S.A.

Carnation Ice Cream Parlor—Waitress service. Breakfast served until 11:30 a.m. Hot and cold sandwiches, health food sandwiches, soup, salads, beverages and ice cream specialties.

Carnation Plaza Gardens—Hamburgers, hot dogs, beverages, sundaes, ice cream cones, soft yogurt cones and sundaes.

Coca-Cola Refreshment Corner—Coca-Cola, hot dogs, chips and brownies.

Plaza Inn—Buffet service a la carte. Luncheon and dinner. Baked chicken, veal, fish, spaghetti, salads, desserts and beverages. Children's plates.

Plaza Pavilion—Buffet lunch and dinner. Fried chicken, roast pork, old fashioned beef stew, spaghetti, hot sandwiches, salads, desserts and beverages. Children's plates. Open holiday periods only.

Sunkist Citrus House—Fresh orange juice, lemonade, lemon tarts and frozen juice bars.

Town Square Cafe—Waitress service. Breakfast served until 11:45 a.m. Hot and cold sandwiches, soup, salads, desserts and beverages.

Market House—Natural food snacks.

ADVENTURELAND

Sunkist "I Presume"—Fresh orange juice, lemonade, donuts, coffee and jungle juleps.

Tahitian Terrace—Waitress service. Luncheon and dinner. Polynesian specialties. Teriyaki steak and Monte Cristo Sandwich, desserts and beverages. Children's plates. Open holidays only.

Tiki Juice Bar—presented by Dole Pineapple. Serving Dole Pineapple Juice and fresh pineapple spears. Open weekends and holidays only.

NEW ORLEANS SQUARE

Blue Bayou Restaurant—Waitress service, luncheon and dinner. Seafoods, chicken, beef entrees, Monte Cristo sandwich, salads, dessert and beverages. Children's plates.

The French Market—Buffet luncheon and dinner. Fried chicken, fried shrimp, spareribs, stuffed bell pepper, salads, hot sandwiches and desserts. Children's plates.

Cafe Orleans—Waitress service. Sandwiches, ice cream specialties and desserts. Children's plates.

The Mint Julep Bar—Choux fritters, ice cream bars, non-alcoholic mint juleps and lemonade.

Royal Street Veranda—Fruit punch, frozen bananas and choux fritters.

BEAR COUNTRY

Hungry Bear Restaurant presented by Wonder Bread—Hamburgers, hot dogs, salads, sandwiches and beverages.

BEAR COUNTRY

Mile Long Bar—Sandwiches, hot pretzels, beverages, ice cream and frozen bananas.

FRONTIERLAND

Oscar Mayer River Belle Terrace—Plain and fancy pancakes, waffles, ham, bacon, sausage, eggs, specialty sandwiches. Picnic style chicken dinners and beverages.

Casa de Fritos—Mexican food specialties, combination plates and Fritos.

Fort Wilderness Snack Bar—Brownies, coffee, cider, lemonade and other cold beverages.

Oaks Tavern—Hamburgers, hot dogs, chili and beans, beverages and pastries.

Pepsi-Cola's Golden Horseshoe—Pepsi-Cola, served with choice of chips.

Wheelhouse—Hamburgers, hot dogs, milk shakes, ice cream novelties and beverages. Open holiday periods only.

FANTASYLAND

Character Food Facilities—Hamburgers, hot dogs and beverages.

Captain Hook's Galley—Hot and cold sandwiches, salads, desserts and beverages.

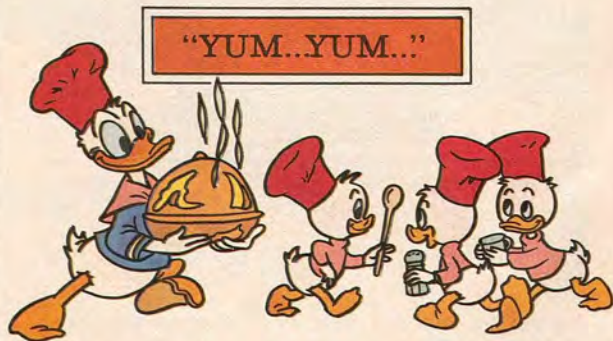
Welch's Grape Juice Bar—Grape drink, frozen juice bars and chips.

TOMORROWLAND

Coca-Cola Tomorrowland Terrace—Hamburgers, hot dogs, salads, sandwiches, pizzas, hot pretzels, desserts and beverages.

Lunching Pad—Space mist punch, cold sandwiches, brownies, popcorn, ice cream and frozen bananas. Open weekends and holidays only.

Space Place—Hamburgers, hot dogs, fish burger and ham and cheese sandwich served with french fries and applesauce. Salads, soft ice cream cones, desserts and beverages. Open holiday periods only.



shops and stores

MAIN STREET, U.S.A.

Camera Shop—Film and other photographic equipment. Processing and camera rentals available in Camera Shop.

Candle Shop—Unique selection of candles from many parts of the world.

Candy Palace—For the most discriminating sweet tooth.

China Closet—Decorative accessories and gifts in ceramic and glass.

Crystal Arts—Fine hand cut glass artware, special engraving and monogramming.

Disneyana Shop—Walt Disney collector items.

Emporium—Large selection of decorative gifts, including men's and women's apparel. Disney merchandise and souvenirs for the entire family.

Flower Market—Unusual man-made flowers and floral pieces.

Glassblower—Gift items in glass created before your eyes.

Hallmark Communication Center—A complete display of Hallmark greeting cards, party packs and other paper items.

Mad Hatter Shop—Colorful variety of unique Disneyland hats.

Magic Shop—Unusual selection of tricks, masks, gadgets and souvenirs.

Market House—An old-fashioned general store complete with cider, dill pickles, cookies, hot coffee, jams and jellies.

New Century Clock and Watch Shop—Timepieces by Elgin Time Products. Featuring a complete selection of Mickey Mouse and Disney character watches and clocks.

Rings 'n Things—Large selection of men's and women's jewelry.

Silhouette Studio—Framed silhouettes while you wait.

Souvenir Stands—Complete selection of Disneyland souvenirs.

Story Book Shop—A wide selection of Walt Disney books.

Stroller Shop—Stroller and wheelchair rentals. Disneyland souvenirs.

Tobacco Shop—World wide tobacco and smoking accessories.

ADVENTURELAND

Adventureland Bazaar Area—Rare products and gifts from all over the world in a jungle atmosphere. Includes ADVENTURELAND TRADERS, FAR EAST IMPORTS and MAGIC CARPET BAZAAR.

Guatemalan Weavers—Guatemalan clothing and jewelry.

Tropical Imports—South Sea Island hats, bags, shells and exotic rubber animals.

NEW ORLEANS SQUARE

Mile. Antoinette's Parfumerie—A complete line of select perfumes and the services of a perfumer to blend unique fragrances to your choice.

Cristal d'Orleans—A room of crystal, glass cutting and engraving.

La Boutique d'Or—A fine selection of gold accessories for personal wear and for the home.

Le Gourmet—Unusual cooking and serving accessories, a selection of exotic spices and cook books.

Laffite's Silver Shop—Wide selection of silver, gifts. For personal wear and the home, engraving facility for personalizing.

Marche Aux Fleurs, Sacs Et Modes—Hats, regular and hand decorated. Hand bags, film and cigarettes.

One-Of-A-Kind-Shop—Exacting guests will find choice antiques, reproductions, and other unique gifts gathered from all parts of the world.

Silhouette Cart—Artists create and frame silhouettes while you wait.

BEAR COUNTRY

Indian Trading Post—A re-creation of an Indian store. Featuring realistic Indian gifts, including turquoise.

Wilderness Outpost—Unique gifts with a "country store" flavor. Also, Black Hills gold jewelry.

FRONTIERLAND

Camera Shop—Complete line of film and processing mailers, cameras, and camera accessories.

Davy Crockett Arcade—Includes Frontierland Hats; Frontier Leather Shop; Frontier Rock Shop; Mexican Village; and a Frontier Toy Shop.

Frontier Trading Post—Western items, hand-made turquoise jewelry, apparel and gifts.

Pendleton Woolen Mills Store—A complete selection of Pendleton woolen fabrics and clothing.

FANTASYLAND

Arts and Crafts—Features unusual clocks, Hummel ceramics, and other decorative items.

Caricatures—Have your caricature made in minutes.

Castle Candy Shoppe—A variety of unusual candies.

Fantasy Gift Fair—Mickey Mouse Club toys, books and games.

Glassblower—Enjoy watching the glassblower at work.

Mad Hatter—Hats of every size, shape and color.

Merlin's Magic Shop—A medieval setting for a large selection of magic supplies and tricks, plus expert demonstrations.

Small World Stand—Unique gifts from many lands.

Souvenir Stands—Two outdoor stores with a selection of Disneyland souvenirs.

Tinkerbell Toy Store—Toys for children of all ages, also doll shop and children's clothing by Disney.

Candy Carrousel—Assorted nuts and candies.

TOMORROWLAND

"Mod" Hatter Shop—Colorful variety of unique Disneyland hats.

Souvenir Stand—Complete selection of Disneyland souvenirs.

The Character Shop—A wide selection of Disneyland souvenirs and other Disney merchandise. Film also available.

your disneyland entertainment calendar

Effective 9/11/77 to 2/13/78

(Events and times subject to change without notice)

SPECIAL EVENTS AND ENTERTAINMENT

Kids' Days September 24 & 25. Special parades and entertainment and photo sessions with Disney characters.

Senior Citizens' Days October 5-7. Special entertainment.

Festival Mexico October 15 & 16. Highlights of art and culture of Mexico.

Thanksgiving Holidays November 24, 25, 26, 27. Special daytime entertainment with nighttime musical entertainment on November 25 and 26.

Candlelight Procession December 17 & 18. A traditional ceremony to start the holiday season. Features a thousand carolers.

Christmas Holidays December 17 through January 1. **Fantasy on Parade** featured nightly.

WEEKENDS AND HOLIDAYS

Banjo Kings—Happy music to accompany your trip down the Rivers of America aboard the *Mark Twain* and in the area.

Dapper Daps—This popular barbershop quartet performs on Main Street, U.S.A.

Hans, Otto, and Fritz—Three courageous mountain climbers scale the treacherous slopes of Disneyland's Mighty Matterhorn.

Pearly Band—Music, "Mary Poppins" style, performed by these strolling musicians.

Teddy Buckner and His Jazz All-Stars—Jazz and Dixieland at the French Market.

Coca-Cola Tomorrowland Terrace Entertainers—Up-beat sounds of today.



If you are in the Disneyland area and would like additional information concerning events and performers scheduled to appear, or parade or performance times, prices, etc., please contact Disneyland Guest Relations, P.O. Box 3232, Anaheim, California 92803, or phone (714) 533-4456 or (213) 626-8605, ext. 101.