

BUILD YOUR OWN "HAPPIEST PLACE ON EARTH"

Disneyland . . . the place to be for hundreds of happy memories. We wish that life could always be the happiness you see here today. Maybe that's one of the features that makes Disneyland such a pleasant place to visit.

However, we at Insurance Company of North America can promise you the best possible protection, for you, your family, your possessions, or your business. We've had more than 180 years of experience helping people.

Most important, we think helping people financially is only a part of our work. We're ready to do whatever we can to help them rebuild, both physically and financially.

As much as we'd like to, we can't keep accidents from happening. But we can give you the financial security you need to help build your own "happiest place on earth" for yourself and for your family.

We're Insurance Company of North America . . .



**INSURANCE COMPANY
OF NORTH AMERICA**

... where an insurance policy is more than
just a piece of paper.



© 1974 Walt Disney Productions

"THE HAPPIEST PLACE ON EARTH." That's the way millions of people feel about Disneyland. And that's the way those of us who work here want you to feel about it, too. Your Disneyland Guide, provided by Insurance Company of North America, will help make your day a memorable one.

PRESENTED BY



**INSURANCE COMPANY
OF NORTH AMERICA**

The Insurance Company of North America is happy to provide you with this guide to help you get the maximum enjoyment from your Disneyland visit.

**Disneyland PROUDLY PRESENTS
THE WALT DISNEY STORY**



Photo of Walt Disney © 1963 National Geographic Society—photograph by Thomas Nebbia.

**A Major New Attraction
Now Open on Main Street, U.S.A.**

See multi-media highlights of the life and accomplishments of Walt Disney, featuring rare film footage and photographs from family archives with Walt himself narrating the many milestones in Disney entertainment. This distinguished new attraction is free to all guests.

HOPE TO SEE YOU THERE...

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General Information

General information about Disneyland may be obtained at City Hall, in Town Square. As you explore "the happiest place on earth," feel free to ask any employee for assistance.

Information about other Southern California recreational attractions and public transportation schedules may be obtained at the information center located at the corner of Main and East Plaza Streets.

BABY STATION

The Baby Station is located adjacent to the First Aid Center on East Plaza Street. Facilities are provided for preparing formulas, warming bottles, breast feeding, and changing infants. Sorry, babysitting is not available.

BANKAMERICARD

Your BankAmericard is accepted in most shops, stores and restaurants.

BANKING SERVICES

The Bank of America, located on Town Square provides complete banking facilities. Banking hours are 10 a.m. to 4 p.m. every day Disneyland is open (on Wednesdays, the Bank is open from 10 a.m. to 6 p.m.).

Check cashing up to \$10 in cash with proper identification, is available after the Bank closes at the Main Street Railroad Station ticket booth, located on Town Square.

Most Disneyland shops, stores and restaurants will accept a check for the amount of purchase only.

CAMERA AND FILM SERVICE

Camera rental, service, and film processing are available in the Disneyland Camera Shop, in the GAF Photo Salon on Main Street. Film may be purchased at shops and merchandise stands throughout the Park. Photo-Trail signs are provided in every land to assist you in your picture-taking.

FIRST AID

Registered nurses are on duty at all times in the First Aid Center, at the end of East Plaza Street, just off Main Street.

LOCKER SERVICE

Facilities for checking purchases and garments are located in the Global Van Lines Building in Town Square. Lockers large enough for suitcases are located near the tram station, west of the Main Entrance.

LOST AND FOUND

Lost and found facilities are maintained in the Global Van Lines Building, between the Fire Station and Emporium on Town Square, Main Street.

LOST CHILDREN

Facilities for the care of lost children are maintained at the end of East Plaza Street, off Main Street. The hostess on duty will assist you.

PARK OPERATING HOURS: Effective 2-27-74 to 6-14-74

During the Spring season, Disneyland is open from 10:00 a.m. to 6:00 p.m., Wednesday through Friday, and from 9:00 a.m. to 7:00 p.m., Saturday and Sunday. The Park is closed Mondays and Tuesdays. (During the Easter Holidays, April 3 thru April 21 Disneyland will be open every day.)

In addition to the Easter holidays, other special entertainment events may affect Disneyland's hours and days of operation. A list of these events will be found in the "Entertainment" section of this brochure. (Park operating hours subject to change without notice.)

PET CARE

You may leave your pet in an airy, individual enclosure at a cost of only 50¢ for the entire day. This charge includes a choice of Kal Kan pet food. This facility, sponsored by Kal Kan, is located to the right of the Main Gate Ticket Booths. Sorry, pets cannot be left overnight.

POSTAGE STAMPS AND MAIL SERVICE

Stamps are available in vending machines located in each land and at the Hallmark Communication Center on Main Street. Mail boxes for your letters and cards are located throughout Disneyland.

PUBLIC TELEPHONES ☎

Public telephones are located throughout Disneyland. Ask any Disneylander for directions or see the area maps.

REST ROOMS △

Rest rooms are located throughout Disneyland. Refer to the area maps in this guide, or ask any Disneyland employee.

SECURITY

In most areas of the Park, Disneyland Security can be recognized by the theme area dress. If you need assistance, ask any Disneylander.

STROLLERS AND WHEELCHAIRS

Strollers and wheelchairs are available for a nominal fee, to the right just inside the Main Gate turnstiles.

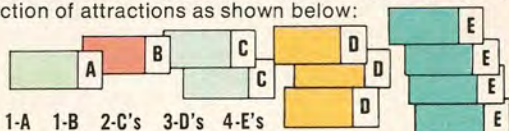
WHEN LEAVING DISNEYLAND

If you wish to return to Disneyland today, have your hand stamped at the Exit Gate or at the Disneyland Hotel Monorail Station before leaving.

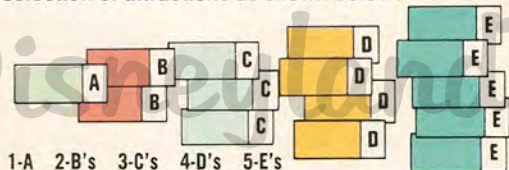
The A-B-C's etc. of Disneyland Ticket Books

Disneyland Ticket Books are a most convenient way to enjoy "the happiest place on earth." Both the Big 11 and the Deluxe 15 Ticket Books include admission to Disneyland and a selection of adventures and attractions on an "A," "B," "C," "D," and "E" ticket basis.

THE BIG 11 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



THE DELUXE 15 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



If you have already purchased a general admission ticket, or if you wish to enjoy additional adventures inside the Park, you may buy a 10-adventure book (1A, 1B, 2C, 3D, 3E) or a 5-adventure book (5E's) for \$3.50 at any central ticket booth inside the Park. Either book may be used by anyone regardless of age.

Prices subject to change without notice.

Guided Tour Information

The popular Guided Tour is especially recommended for "first time guests." Visitors are taken on an exciting tour of Disneyland by a charming Guide who tells the fascinating story of the history and growth of "the happiest place on earth." The Guided Tour includes admission to Disneyland and a selection of seven of the Park's popular attractions.

If you already have purchased a General Admission ticket, you may buy a Guided Tour Ticket at the Main Street Railroad Station ticket booth, located in Town Square. Tour tickets, minus Main Gate admission, are \$3.00 for adults, juniors and children.

Adventures and Attractions

A coupon or 10c

HORSE DRAWN STREET CARS (Main Street)

Board a horse-drawn trolley, as it travels down a main street of 70 years ago.



HORSELESS CARRIAGE (Main Street)

A trip down Main Street aboard a replica of America's classic autos.



OMNIBUS (Main Street)

Ride a double-decker bus down Main Street, to the hub of Disneyland.



FIRE ENGINE (Main Street)

"Answer the alarm" in Disneyland's very own fire wagon.

KING ARTHUR CARROUSEL (Fantasyland)

Ride to the land of fantasy on one of the Carrousel's 72 prancing steeds.



SLEEPING BEAUTY CASTLE (Fantasyland)

See diorama scenes from the popular Walt Disney movie, "Sleeping Beauty."



B coupon or 25c

MAIN STREET CINEMA (Main Street)

Enjoy the greats of the silent screen era.



MOTOR BOAT CRUISE (Fantasyland)

Guide your motorboat through treacherous rapids and tricky currents.

SWISS FAMILY TREEHOUSE (Adventureland)

See the Swiss Family Robinson's tree-top home and enjoy an aerial view of Disneyland.



CASEY JR. CIRCUS TRAIN (Fantasyland)

The bright, gay circus train who "knew he could," travels a scenic route.



ALICE IN WONDERLAND (Fantasyland)

Re-live the fantastic adventures of Alice.



C coupon or 40c

FANTASYLAND THEATER

Enjoy a Disney movie.



MAD TEA PARTY (Fantasyland)

Whirl and twirl in the Mad Hatter's wildly spinning cups and saucers.



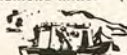
SHOOTING GALLERIES (Frontierland, Adventureland) Test your sharpshooting skills at still and moving targets.



DUMBO FLYING ELEPHANTS (Fantasyland) Soar high over Fantasyland aboard the elephant with aerodynamic ears.



SNOW WHITE'S ADVENTURES (Fantasyland) Travel through the Dark Forest to the Seven Dwarf's Diamond Mine. (Scary)



ADVENTURE THRU INNER SPACE presented by **MONSANTO (Tomorrowland)**
A thrilling journey into the world of the atom.



AUTOPIAS (Fantasyland, Tomorrowland) Youngsters can navigate these freeways of the future.



PETER PAN FLIGHT (Fantasyland) Fly over moonlit London and on to Never-Never Land aboard a pirate galleon.



MR. TOAD'S WILD RIDE (Fantasyland) A hilarious ride through old London.



MIKE FINK KEEL BOATS (Frontierland) A backwoods water journey to adventure, on the Rivers of America.



SANTA FE & DISNEYLAND RAILROAD (Main Street, New Orleans Square and Tomorrowland) All aboard for a circular tour of Disneyland.

COLUMBIA SAILING SHIP (Frontierland) Cruise on a replica of the first American ship to circle the globe.



MARK TWAIN STEAMBOAT (Frontierland) Ride the gleaming sternwheeler as it travels around the Rivers of America.



coupon or 85c (adults)
(children 75c)



MINE TRAIN RIDE (Frontierland) A Western-style adventure through Nature's Wonderland, Rainbow Caverns.

JUNGLE RIVER CRUISE (Adventureland) Travel through tropical jungles and exotic areas of the world on a jungle boat.



DISNEYLAND-ALWEG MONORAIL TRAINS (Tomorrowland) Circle above and around Disneyland on the transportation system of tomorrow.

MATTERHORN BOBSLEDS (Fantasyland) Race down and around "snow covered" slopes in a fast-moving bobsled.



ENCHANTED TIKI ROOM (Adventureland) A Polynesian Paradise, where 225 birds, flowers and tropical tikis entertain.



IT'S A SMALL WORLD presented by **BANK OF AMERICA (Fantasyland)** Join the happiest crew that ever sailed around the world.



SUBMARINE VOYAGE (Tomorrowland) Journey through "liquid space" on an exciting undersea cruise to the North Pole.



PIRATES OF THE CARIBBEAN (New Orleans Square) Sail through the wildest adventure that ever rocked the Spanish Main.



COUNTRY BEAR JAMBOREE (Bear Country) The wildest show in the wilderness, featuring Big Al, Teddi Barra and a cast of 18 "Bears in the Band"



HAUNTED MANSION (New Orleans Square) Join the 999 "frightfully funny" ghosts.



coupon or 70c



PEOPLEMOVER presented by **GOODYEAR (Tomorrowland)** Travel throughout Tomorrowland and get an "inside" glimpse of each attraction.

ROCKET JETS (Tomorrowland) Pilot a high-flying jet to Disneyland's outer space.



STORYBOOK LAND CANAL BOATS (Fantasyland) View the World of Fairy Tales.



FLIGHT TO THE MOON presented by **MCDONNELL DOUGLAS (Tomorrowland)** Take a journey to the Moon and visit Mission Control.



TOM SAWYER ISLAND RAFTS (Frontierland) Explore Tom Sawyer island, with its many caves and Fort Wilderness. (closed at dusk)



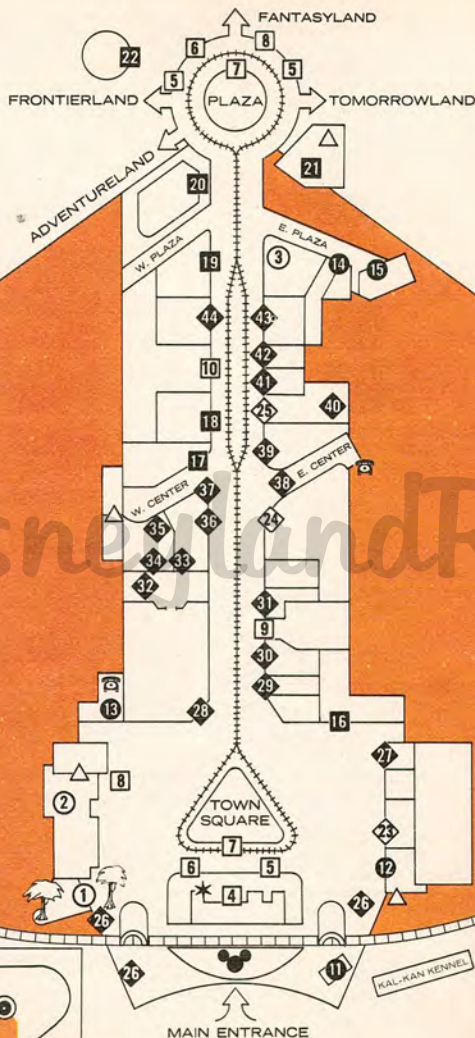
SKYWAY (Tomorrowland, Fantasyland) A one-way view of Tomorrowland and Fantasyland from skyway buckets.



DAVY CROCKETT'S EXPLORER CANOES (Bear Country) Row your own explorer canoe on the Rivers of America.

MAIN STREET, U.S.A.

Letters in quotes by each adventure and attraction show ticket used.



INFORMATION AND ASSISTANCE

- ① Guided Tour Garden
- ② Disneyland City Hall
- ③ Information Center

ADVENTURES AND ATTRACTIONS

- ④ Santa Fe & Disneyland Railroad "D"
- ⑤ Omnibus "A"
- ⑥ Horseless Carriage "A"
- ⑦ Horse Drawn Street Cars "A"
- ⑧ Fire Engine "A"
- ⑨ Main Street Cinema "B"
- ⑩ Penny Arcade

SERVICES

- ⑪ Strollers and Wheel Chairs
- ⑫ Bank of America
- ⑬ Global's Storage Lockers and Lost and Found Articles
- ⑭ Baby Station
- ⑮ First Aid and Lost Children

FOOD AND REFRESHMENTS

- ⑯ Hills Bros. Coffee House and Garden
- ⑰ Carnation Ice Cream Parlor
- ⑱ Sunkist Citrus House
- ⑲ Coca Cola Refreshment Corner
- ⑳ Plaza Pavilion
- ㉑ Plaza Inn
- ㉒ Carnation Plaza Gardens

FREE SHOWS AND EXHIBITS

- ㉓ The Walt Disney Story presented by Gulf Oil Corporation
- ㉔ Market House
- ㉕ GAF Photo Salon

SHOPS AND STORES

- ㉖ Souvenir Stands
- ㉗ Mad Hatter Shop
- ㉘ Emporium
- ㉙ Magic Shop
- ㉚ Tobacco Shop
- ㉛ "Rings 'n Things"
- ㉜ Glassblower
- ㉝ Hurricane Lamp Shop
- ㉞ Story Book Shop presented by Western Publishing Company
- ㉟ Candle Shop
- ㊱ Elgin New Century Clock Shop
- ㊲ Flower Market
- ㊳ Art Festival
- ㊴ Hallmark Communication Center
- ㊵ Camera Shop
- ㊶ Crystal Arts
- ㊷ Silhouette Studio
- ㊸ China Shop
- ㊹ Candy Palace

☎ TELEPHONES

△ REST ROOMS

★ TICKET BOOTHS

Adventureland

Letters in quotes by each adventure and attraction show ticket used.



ADVENTURES AND ATTRACTIONS

- 1 Enchanted Tiki Room "E"
- 2 Big Game Shooting Gallery "C"
- 3 Jungle River Cruise "E"
- 4 Swiss Family Treehouse "B"

FOOD AND REFRESHMENTS

- 5 Tiki Juice Bar
- 6 Tahitian Terrace
- 7 Sunkist "I Presume"

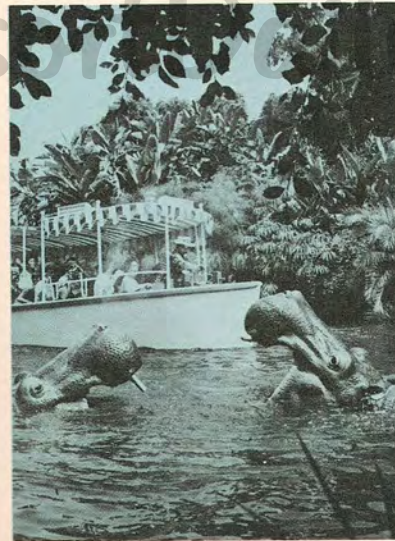
SHOPS AND STORES

- 8 Far East Imports
- 9 Magic Carpet
- 10 Adventureland Traders
- 11 Tropical Imports
- 12 Guatemalan Weavers

☎ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS



New Orleans Square

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Pirates of the Caribbean "E"
- 2 Pirates Arcade Museum
- 3 Santa Fe & Disneyland Railroad "D"
- 4 Haunted Mansion "E"

FOOD AND REFRESHMENTS

- 5 Royal Street Veranda
- 6 Sara Lee Café Orleans
- 7 The Blue Bayou Restaurant
- 8 The Mint Julep Bar
- 9 The French Market

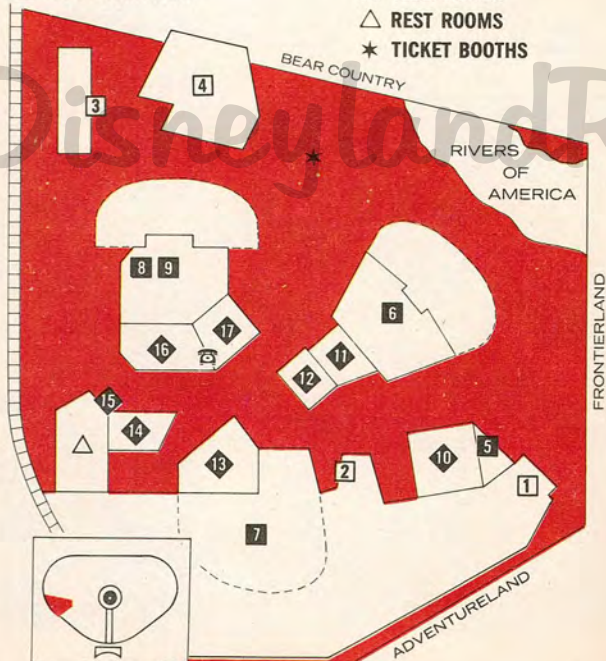
SHOPS AND STORES

- 10 One-Of-A-Kind
- 11 Laffite's Silver Shop
- 12 Cristal d' Orleans
- 13 Le Gourmet
- 14 Le Forgeron
- 15 Portrait Artist
- 16 Marché Aux Fleurs, Sacs Et Modes
- 17 Mlle. Antoinette's Parfumerie

TELEPHONES

REST ROOMS

TICKET BOOTHS



BEAR COUNTRY

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Davy Crockett's Explorer Canoes "D"
- 2 Country Bear Jamboree "E"
- 3 Teddi Barra Swingline Arcade

FOOD AND REFRESHMENTS

- 4 Hungry Bear Restaurant
- 5 Mile Long Bar

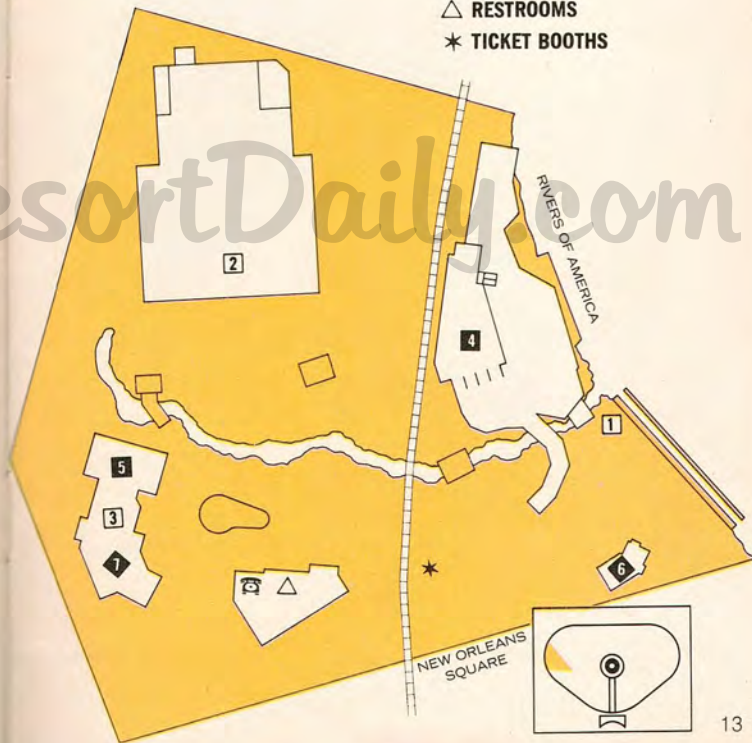
SHOPS AND STORES

- 6 Indian Trading Post
- 7 Wilderness Outpost

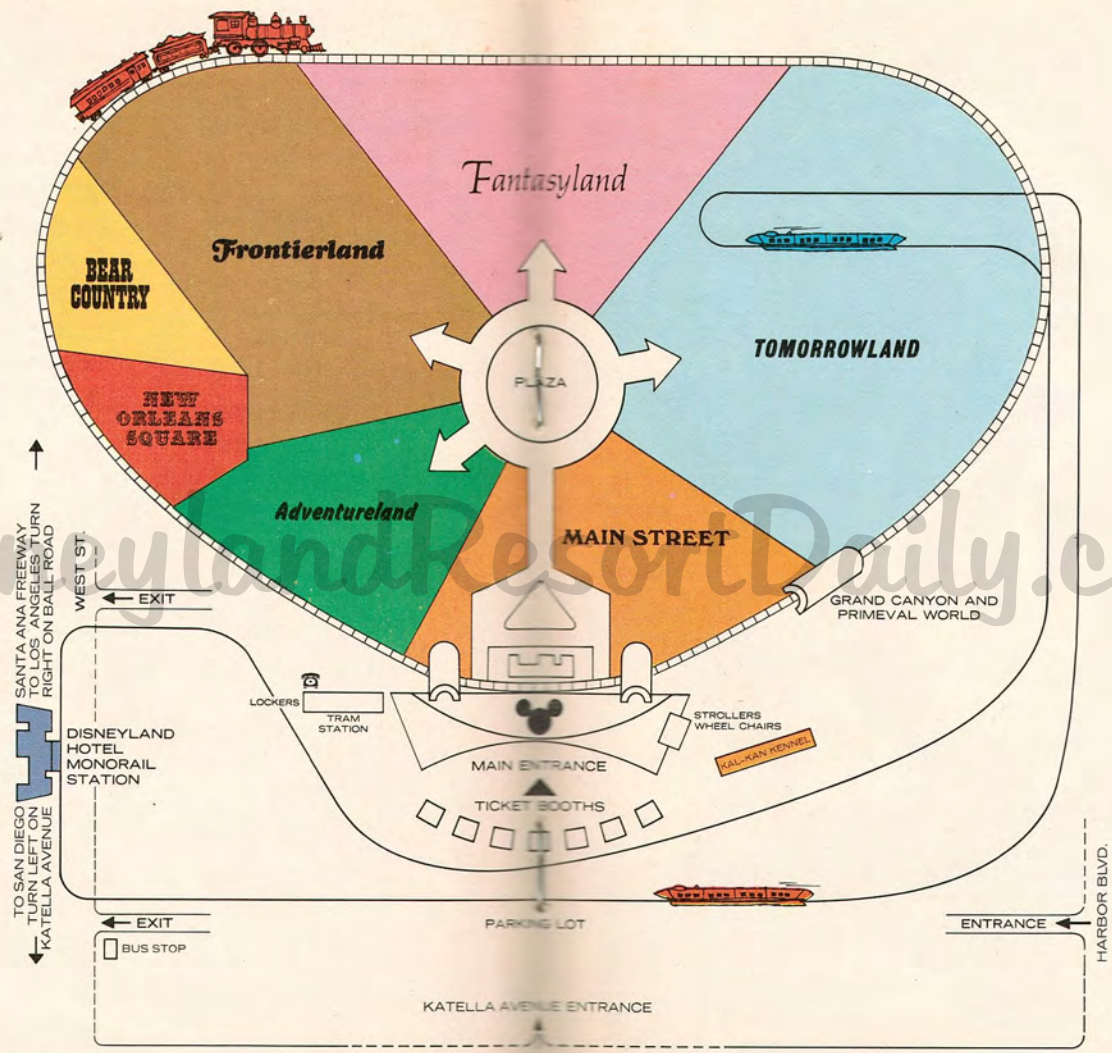
TELEPHONES

RESTROOMS

TICKET BOOTHS



Disneyland Resort Daily.com



Frontierland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Shooting Gallery "C"
- 2 Mine Train Ride "E"
- 3 Columbia Sailing Ship "D"
- 4 Mark Twain Steamboat "D"
- 5 Tom Sawyer Island Rafts "D"
- 6 Mike Fink Keel Boats "C"

SHOPS AND STORES

- 14 Frontier Trading Post
- 15 Davy Crockett Arcade
Frontierland Hats
Frontier Leather Shop
Frontier Rock Shop
Mexican Imports
Souvenir Stand
- 16 Pendleton Woolen
Mills Store
- 17 Frontierland Camera Shop

FOOD AND REFRESHMENTS

- 7 Casa de Fritos
- 8 Burrito Wagon (Weekends Only)
- 9 Pepsi-Cola Golden Horseshoe
- 10 Oaks Tavern
- 11 Wheelhouse
- 12 Oscar Mayer River Belle Terrace
- 13 Fort Wilderness Snack Bar

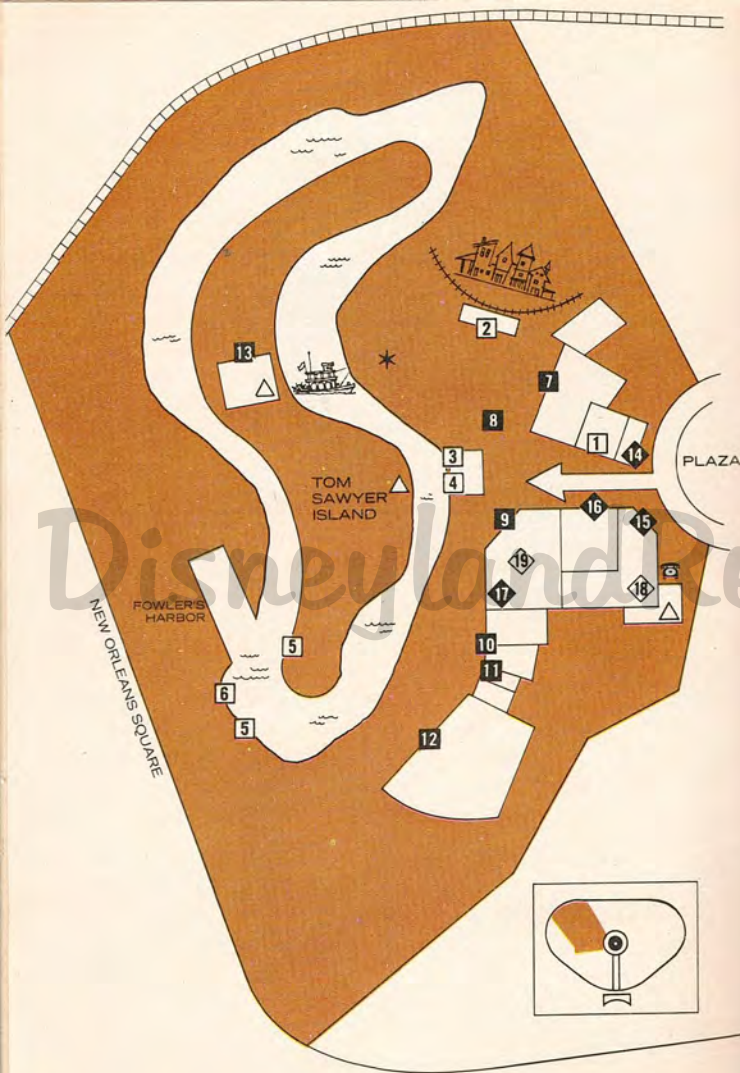
FREE SHOWS AND EXHIBITS

- 18 Frontierland Arcade
Gun Collection
- 19 Pepsi-Cola Golden
Horseshoe Revue

☎ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS



FANTASYLAND

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Sleeping Beauty Castle "A"
- 2 Peter Pan Flight "C"
- 3 King Arthur Carrousel "A"
- 4 Snow White's Adventures (Scary) "C"
- 5 Fantasyland Theatre "C"
- 6 Mad Tea Party "C"
- 7 Mr. Toad's Wild Ride "C"
- 8 Dumbo Flying Elephants "C"
- 9 Skyway to Tomorrowland "D"
- 10 Casey Jr. Circus Train "B"
- 11 Storybook Land Canal Boats "D"
- 12 Alice in Wonderland "B"
- 13 Matterhorn Bobsleds "E"
- 14 Fantasyland Autopia "C"
- 15 Motor Boat Cruise "B"
- 16 "It's A Small World" "E"

FOOD AND REFRESHMENTS

- 17 Welch's Grape Juice Bar
- 18 Character Food Stands
- 19 Captain Hook's Pirate Ship

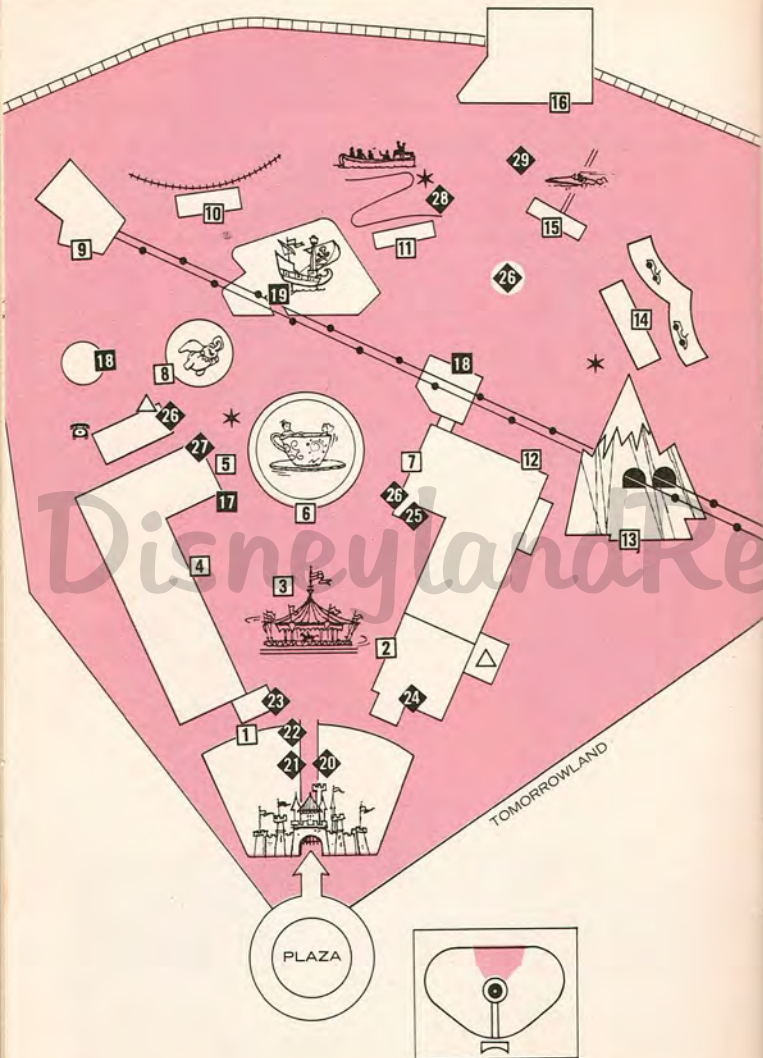
SHOPS AND STORES

- 20 Castle Candy Shop
- 21 Arts and Crafts
- 22 Glassblower
- 23 Tinkerbell Toy Store
- 24 Merlin's Magic Shop
- 25 Mad Hatter
- 26 Souvenir Stands
- 27 Fantasy Gift Fair
- 28 Caricatures
- 29 Small World Stand

☎ TELEPHONES

△ REST ROOMS

★ TICKET BOOTHS



TOMORROWLAND

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Adventure Thru Inner Space "C"
presented by Monsanto
- 2 PeopleMover "D"
presented by Goodyear
- 3 Rocket Jets "D"
- 4 Flight to the Moon "D"
presented by McDonnell Douglas
- 5 Skyway to Fantasyland "D"
- 6 Santa Fe & Disneyland
Railroad "D"
- 7 Tomorrowland Autopia "C"
- 8 Submarine Voyage "E"
- 9 Disneyland Alweg Monorail
System "E"

FOOD AND REFRESHMENTS

- 10 The Space Bar

- 11 Coca-Cola Tomorrowland
Terrace

SHOPS AND STORES

- 12 Souvenir Stand
- 13 The Character Shop
- 14 "Mod" Hatter Shop

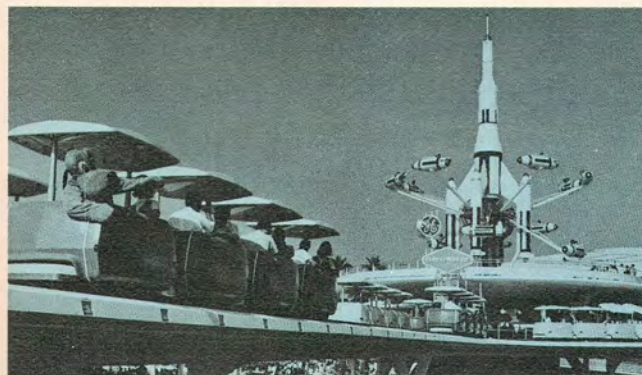
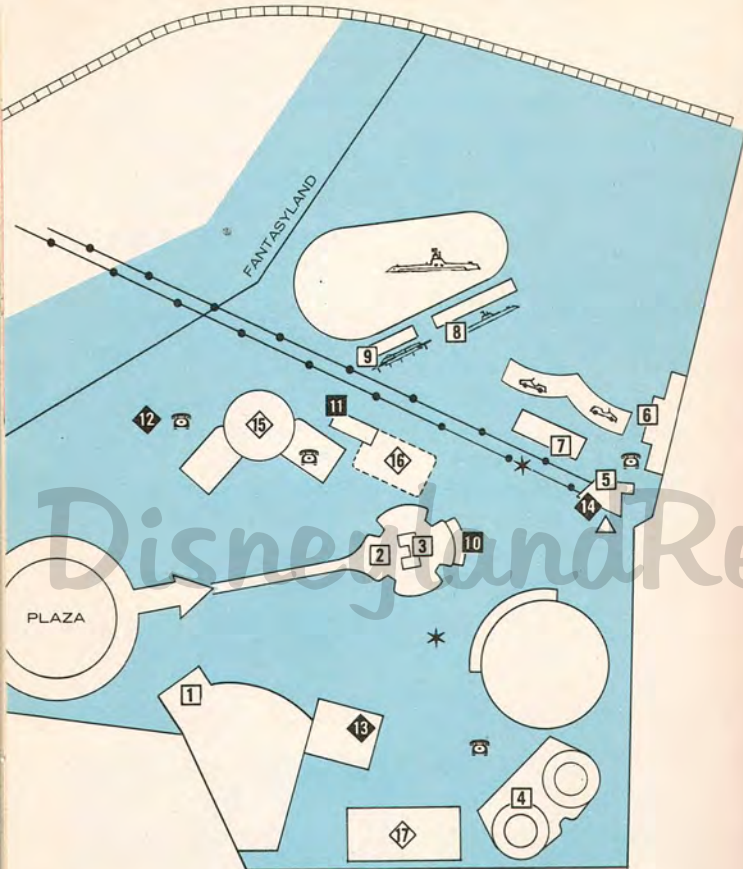
FREE SHOWS AND EXHIBITS

- 15 America the Beautiful
Circle-Vision 360
presented by the Bell System
- 16 Coca-Cola Tomorrowland
Terrace
- 17 Tomorrowland Stage

☎ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS



Food and Refreshments

In Disneyland, you'll find a large variety of restaurants and refreshment centers, ranging from elegant waitress service to popcorn and ice cream wagons. You will discover a menu to please every palate and pocketbook.

MAIN STREET, U.S.A.

Carnation Ice Cream Parlor — Waitress service. Breakfast served until 11 a.m. Hot and cold sandwiches, salads, beverages and ice cream specialties.

Carnation Plaza Gardens — Hamburgers, hot dogs, beverages, sundaes and ice cream cones.

Coca-Cola Refreshment Corner — Coca-Cola, hot dogs, brownies and chips.

Hills Bros. Coffee House & Gardens — Waitress service. Breakfast served until 11 a.m. Hot and cold sandwiches, soup, salads, desserts and beverages.

Plaza Inn — Buffet service a la carte. Luncheon and dinner. Baked chicken, pot roast, veal, fish, spaghetti, salads, hot sandwiches, desserts and beverages. Children's portions.

Plaza Pavilion — Buffet service. Luncheon and dinner. Fried chicken, braised sirloin tips, spaghetti, hot sandwiches, salads, desserts and beverage. Children's portions. Open holiday periods only.

Sunkist Citrus House — Fresh orange juice, lemonade, lemon tarts, cheesecake and frozen juice bars.

ADVENTURELAND

Sunkist "I Presume" — Fresh orange juice, lemonade, donuts, coffee and jungle juleps.

Tahitian Terrace — Waitress service. Luncheon and dinner. Authentic Polynesian specialties, Teriyaki steak and Monte Cristo sandwiches, desserts and beverages. Children's portions. Open Thanksgiving, Christmas, and Easter periods only.

Tiki Juice Bar — Serving Tahiti punch. Open holiday periods only.

NEW ORLEANS SQUARE

Blue Bayou Restaurant — Waitress service, luncheon and dinner. Seafoods, chicken, beef entrees, Monte Cristo sandwiches, salads, desserts and beverages. Children's portions.

The French Market — Buffet a la carte, luncheon and dinner. Chicken, fried shrimp, spare ribs, bell peppers, salads, hot sandwiches and desserts. Children's portions.

Sara Lee Cafe Orleans — Waitress service. Sandwiches, exotic coffee, and desserts from the Kitchens of Sara Lee.

The Mint Julep Bar — Choux fritters, ice cream bars, non-alcoholic mint juleps and lemonade. Open weekends and holiday periods only.

Royal Street Veranda — Fruit punch, frozen bananas and choux fritters. Open weekends and holiday periods only.

BEAR COUNTRY

Hungry Bear Restaurant — Hamburgers, hot dogs, salads, sandwiches and beverages.

Mile Long Bar — Sandwiches, beverages, ice cream and frozen bananas.

FRONTIERLAND

Oscar Mayer River Belle Terrace — Plain and fancy pancakes, waffles, ham, bacon, sausage, eggs, specialty sandwiches, and beverages.

Casa de Fritos — Mexican food specialties, combination plates and Fritos.

Fort Wilderness Snack Bar — Cider, lemonade, Pepsi-Cola, coffee and cookies.

Oaks Tavern — Hamburgers, hot dogs, chili, beverages and pastries.

Pepsi-Cola's Golden Horseshoe — Pepsi-Cola, cold sandwiches and chips.

Wheelhouse — Hamburgers, hot dogs, milk shakes, beverages and ice cream. Open some weekends and holiday periods only.

FANTASYLAND

Character Food Facilities — Hamburgers, hot dogs and beverages.

Captain Hook's Pirate Ship — Hot and cold seafood sandwiches, salads, and beverages. Open weekends and holiday periods only.

Welch's Grape Juice Bar — Pure grape juice, frozen juice bars and chips.

TOMORROWLAND

Coca-Cola Tomorrowland Terrace — Hamburgers, hot dogs, salads, sandwiches, desserts and beverages.

The Space Bar — Cherry mist punch, popcorn, ice cream, and frozen bananas.

Shops and Stores

MAIN STREET, U.S.A.

- Art Festival**—Have your own pastel profile drawn in a few minutes.
- Camera Shop**—Film and other photographic equipment. Processing available on slides, movies, and prints. Located in GAF Photo Salon.
- Candle Shop**—A selection of candles from many parts of the world.
- Candy Palace**—For the most discriminating sweet tooth.
- China Shop**—Decorative accessories and gifts in ceramic and glass.
- Crystal Arts**—Fine hand cut glass artware, special engraving, and monogramming.
- Emporium**—Featuring a complete selection of gifts for the entire family.
- Flower Market**—Unusual man-made flowers and floral pieces.
- Glassblower**—Gift items in glass created before your eyes.
- Hallmark Communication Center**—A complete display of Hallmark greeting cards, party packs and other paper items.
- Hurricane Lamp Shop**—Complete hurricane lamp selection.
- Mad Hatter Shop**—Colorful variety of unique Disneyland hats.
- Magic Shop**—Unusual selection of tricks, masks, gadgets and souvenirs.
- Market House**—An old-fashioned general store complete with cider and dill pickles.
- New Century Clock Shop**—Timepieces by Elgin Time Products. Featuring a complete selection of Mickey Mouse and Disney character watches and clocks.
- "Rings 'n Things"**—Large selection of men's and women's jewelry.
- Silhouette Studio**—Artists create and frame silhouettes while you wait.
- Souvenir Stands**—Complete selection of Disneyland souvenirs.
- Story Book Shop**—A wide selection of Walt Disney books.
- Tobacco Shop**—Tobaccos and smoking accessories from around the world.

ADVENTURELAND

- Adventureland Bazaar Area**—Rare products and gifts from all over the world in a jungle atmosphere. Includes ADVENTURELAND TRADERS, FAR EAST IMPORTS and MAGIC CARPET BAZAAR.
- Guatemalan Weavers**—Featuring imported Guatemalan clothing and jewelry.
- Tropical Imports**—South Sea Island hats, bags and shells.

NEW ORLEANS SQUARE

- Mlle. Antoinette's Parfumerie**—A complete line of select perfumes and the services of a perfumer to blend unique fragrances.
- Cristal d'Orleans**—A room of glass, highlighted by glass cutting and engraving.
- Le Forgeron**—A selection of leaded glass, wrought iron, and metal

accessories for the home.

- Le Gourmet**—Unusual cooking and serving accessories available, along with a selection of exotic spices.
- Laffite's Silver Shop**—Wide selection of silver gifts, combined with engraving facility for personalizing.
- Marche Aux Fleurs, Sacs Et Modes**—Hats, plain and hand decorated; film and cigarettes.
- One-Of-A-Kind-Shop**—Exacting guests will find choice antiques, reproductions, and other unique gifts gathered from all parts of the world.
- Portrait Artist**—Artist does portrait in water colors.

BEAR COUNTRY

- Indian Trading Post**—A re-creation of an Indian store, featuring realistic Indian gifts.
- Wilderness Outpost**—Gifts and apparel with a "Bear Country" flavor.

FRONTIERLAND

- Camera Shop**—Complete line of GAF film and processing mailers, cameras, and camera accessories.
- Davy Crockett Arcade**—Includes Frontierland Hats; Frontier Leather Shop; Frontier Rock Shop; The Mexican Shop; and a souvenir stand.
- Frontier Trading Post**—Western items, turquoise jewelry, apparel, gifts, and film.
- Pendleton Woolen Mills Store**—A complete selection of Pendleton woolen fabrics and clothing.

FANTASYLAND

- Arts and Crafts**—Features unusual clocks, Hummel ceramics, and other decorative handcrafts.
- Caricatures**—Have your caricature made in minutes.
- Castle Candy Shoppe**—A variety of unusual candies.
- Fantasy Gift Fair**—Assorted gifts, toys for the young at heart.
- Glassblower**—Enjoy watching the glassblower at work.
- Mad Hatter**—Hats of every size, shape and color.
- Merlin's Magic Shop**—A medieval setting for a large selection of magic supplies and tricks, plus expert demonstrations.
- Small World Stand**—Unique gifts from many lands.
- Souvenir Stands**—Three outdoor stores with a selection of Disneyland souvenirs.
- Tinkerbelle Toy Store**—Toys for children of all ages, also a complete doll shop.

TOMORROWLAND

- "Mod" Hatter Shop**—Colorful variety of unique Disneyland hats.
- Souvenir Stand**—Complete selection of Disneyland souvenirs.
- The Character Shop**—A wide selection of Disneyland souvenirs and other Disney merchandise.

Your Disneyland Entertainment Calender

Effective 2-27-74 to 6-14-74
(Subject to change without notice)

DAILY ENTERTAINMENT

Blue Bayou Pianist — Melodies to complement your dining experience at the Blue Bayou Restaurant in New Orleans Square.

Coca-Cola Corner Pianist — Ragtime piano and song are featured in an 1890 atmosphere on Main Street.

Coca-Cola Tomorrowland Terrace Entertainers — The upbeat sounds of today performed on the Tomorrowland Terrace in Tomorrowland.

Disneyland Band — This popular 20-piece band performs for your enjoyment daily throughout Disneyland in parades and concerts.

Mickey Mouse and Friends — The Disney characters meet and greet you in Town Square, on Main Street, U.S.A., in New Orleans Square, Fantasyland, and in Adventureland.

Pepsi-Cola's Golden Horseshoe Review — A wild, way-out West vaudeville show with singing, dancing, and comedy entertainment. Located in Frontierland. Five shows daily.

Royal Street Bachelors — This trio of musicians performs on the quiet streets and courtyards of New Orleans Square.

WEEKENDS AND HOLIDAYS

Banjo Kings — Happy music to accompany your trip down the Rivers of America aboard the Mark Twain Riverboat.

Dapper Daps — This popular barbershop quartet performs on Main Street, U.S.A.

Disneyland Characters on Parade — Weekends and holidays, Mickey Mouse and all of his friends parade and perform down Main Street, U.S.A. through Fantasyland, to "It's A Small World."



Hans, Otto, and Gretchen — Three courageous mountain climbers scale the treacherous slopes of Disneyland's Mighty Matthorn.

Pearly Band — Music "Mary Poppins" style performed by these strolling musicians.

SPECIAL EVENTS AND ENTERTAINMENT

Spring Fling — April 6 — One of Disneyland's most popular events. Spring Fling features a full evening (from 8:30 p.m. to 1:30 a.m.) of listening and dancing to top-name rock groups. Guests also have a chance to win hundreds of valuable free prizes. (Special tickets for this event, which also include unlimited use of all Disneyland attractions except shooting galleries, must be purchased in advance.

Easter Holidays — April 7-14 — A full week of special activities, including guest entertainers and on April 14, Disneyland's traditional Easter Parade, is featured at Disneyland's regular admission prices. Also, from April 7-13, Disneyland will be open from 8:00 a.m. to 12:00 midnight every day.



Viva Mexico Celebration — May 4 & 5 — Disneyland salutes its friends from south of the border with a special parade and Mexican entertainment on all Disneyland stages during this exciting weekend celebration, which is offered at Disneyland's regular admission prices.

Big Band Festival — May 25, 26 & 27 — Disneyland brings back the big band sound with a variety of guest big bands for a weekend (May 25 & 26) of listening and dancing fun. Then on May 27, the festivities, which are offered at Disneyland's regular admission prices, are topped off with Disneyland's "Great Bands of America" parade. On May 25 and 26 Disneyland will be open from 8:00 a.m. to 1:00 a.m., and on May 27 from 9 a.m. to 10:00 p.m.

Date Nites — June 1 & 8 — Special nighttime entertainment will be featured throughout Disneyland for your listening and dancing pleasure. Disneyland will be open from 8 a.m. to 1 a.m. on June 1 & 8.

If you are in the Disneyland area at the time of these events and would like additional information concerning the names of performers scheduled to appear, parade or performance times, prices, etc., please contact Disneyland Guest Relations, P.O. Box 3232, Anaheim, California 92803, or phone (714) 533-4456 or (213) 626-8605 ext. 101.

Free Shows and Exhibits

You will enjoy visiting these outstanding free shows and exhibits sponsored by many nationally famous companies for your enjoyment.

MAIN STREET, U.S.A.

The Walt Disney Story presented by Gulf Oil Corporation — Follow Walt Disney from his boyhood to the creation of Walt Disney World...see rare film footage narrated by Walt himself.

GAF Photo Salon — Camera exhibit and multi-screen film show. Free photo information and assistance.

FRONTIERLAND

Frontierland Arcade Gun Collection — On display, over 50 rifles, pistols, and swords used in the early history of our country.

Pepsi-Cola's Golden Horseshoe Revue — An Old West vaudeville show featuring singing, dancing, and plenty of laughs.

TOMORROWLAND

America the Beautiful Circle-Vision 360 presented by the Bell System — A motion picture tour of America in an enlarged 360-degree theater. Also features the futuristic Picturephone, where you can see the person you are calling.

